

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period March 23, 2009 – March 22, 2010.

- 1) **Employment Unit:** WOCM(FM)
- 2) **Unit Members (Stations and Communities of License):** WOCM(FM), Selbyville, Delaware
- 3) **EEO Contact Information for Employment Unit:**

Mailing Address: WOCM(FM) 117 W. 49th Street Ocean City MD 21842	Telephone Number: 410-723-3683
	Contact Person/Title: David Rothner, General Manager
	E-mail Address: bull.dog@irieradio.com

4) List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit:

No full-time vacancies were filled during this reporting period.

5) Total # of Interviewees Referred: For the period from March 23, 2009, through March 23, 2010, this Employment Unit interviewed __ 0__ interviewees for full-time job vacancies.

6) Supplemental Recruitment Initiatives. List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

(a) Initiative: Internship program

WOCM(FM) operates an ongoing internship program to provide training to members of the community and assist them in acquiring skills needed for broadcast employment. WOCM(FM) hosted several interns during the reporting period. The interns worked at all levels of the station. They gained experience in commercial production, traffic, on-air and music programming.

(b) Initiative: Training programs

WOCM(FM) administers a training program to enable staff members to acquire industry-related skills that could qualify them for higher level positions in broadcasting. The program is designed to increase skills and proficiencies of staff members, and to introduce new technologies to staff. During this reporting period, WOCM(FM) conducted training programs focusing on: production skills, programming and traffic.

(c) Initiative: Participate in four events sponsored by schools, relating to careers in broadcasting

During the reporting period, WOCM (FM) staff members David Rothner, General Manager, and Brendan Kashuba, on-air personality, spoke at Salisbury University on four different occasions in front of the Mass Media class. Rothner spoke on April 30, 2009 and February 15, 2010 and Kashuba spoke on November 12, 2009 and March 1, 2010. Topics included in their presentations were broadcasting rules and regulations, descriptions of various jobs at the radio station, a question and answer session, and sharing their personal experience in broadcasting. During each session the students were advised of available internships at WOCM(FM).